



## STUDY AND EVALUATION SCHEME (2024-2025)

### SUBJECT-WISE DISTRIBUTION OF MARKS AND CORRESPONDING CREDITS

Program:BA\_JMC

Semester:1st

S.No.	Course Code	Course Name	Maximum Marks Allotted							Credits Allotted			Total Credits
			Theory			Practical			Total Marks	L	T	P	
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Prograssive Evaluation	Internal Viva					
1	AECJMC101	Universal Human Values and Ethics	30	10	10	0	0	0	50	2	0	0	2
2	AECJMC102	Environmental Science & Sustainable development	30	10	10	0	0	0	50	2	0	0	2
3	AECJMC103	Design Thinking & Creativity for Innovation	30	10	10	0	0	0	50	2	0	0	2
4	DSCJMC101	Introduction to Mass Communication	60	20	20	0	0	0	100	4	0	0	4
5	DSCJMC102	Current Affairs	60	20	20	0	0	0	100	4	0	0	4
6	DSCJMC103	Fundamental of Print Media	60	20	20	0	0	0	100	4	0	0	4
7	GEJMC101	Media And Society	60	20	20	0	0	0	100	4	0	0	4
8	GEJMC102	Science Communication	60	20	20	0	0	0	100	4	0	0	4
9	VACJMC101	Gandhi & Gandhian Way	30	10	10	0	0	0	50	2	0	0	2
10	VACJMC102	Sociology of Development	30	10	10	0	0	0	50	2	0	0	2
11	VACJMC103	Swaraj and Its Dimension	30	10	10	0	0	0	50	2	0	0	2
12	IKSJMC1A	Indian knowledge System-IA	0	0	0	50	0	0	50	0	0	2	2
13	IKSJMC1B	Indian knowledge System-I B	0	0	0	50	0	0	50	0	0	2	2
14	SECJMC101	Print Media Lab	0	0	0	30	10	10	50	0	0	2	2
15	SECJMC102	Basics of Camera, Light & Sound	0	0	0	30	10	10	50	0	0	2	2
16	SECJMC103	Storytelling	0	0	0	30	10	10	50	0	0	2	2
<b>Total Credits</b>													<b>42</b>

\*Newly Added Courses

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**STUDY AND EVALUATION SCHEME (2024-2025)**  
( SUBJECT-WISE DISTRIBUTION OF MARKS AND CORRESPONDING CREDITS)

Programme:BA\_JMC(BA\_JMC)

Semester:2nd

S.No.	Course Code	Course Name	Maximum Marks Allotted							Credits Allotted			Total Credits
			Theory			Practical			Total Marks	L	T	P	
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Prograssive Evaluation	Internal Viva					
1	AECJMC201	Environmental Science, Waste & Disaster Management	30	10	10	0	0	0	50	2	0	0	2
2	AECJMC202	Life skills & mentoring-I	30	10	10	0	0	0	50	2	0	0	2
3	AECJMC203	General Proficiency (Hindi and English)	30	10	10	0	0	0	50	2	0	0	2
4	DSCJMC201	Mass Media Industry & Management	60	20	20	0	0	0	100	4	0	0	4
5	DSCJMC202	Media Laws & Ethics	60	20	20	0	0	0	100	4	0	0	4
6	DSCJMC203	Event Management	60	20	20	0	0	0	100	4	0	0	4
7	GEJMC201	Agricultural journalism	60	20	20	0	0	0	100	4	0	0	4
8	GEJMC202	Business Journalism	60	20	20	0	0	0	100	4	0	0	4
9	GEJMC203	A.I & Journalism	60	20	20	0	0	0	100	4	0	0	4
10	GEJMC204	Indian Constitution and Human Values	60	20	20	0	0	0	100	4	0	0	4
11	VACJMC201	Feminist Writings	30	10	10	0	0	0	50	2	0	0	2
12	VACJMC202	Gender and literature	30	10	10	0	0	0	50	2	0	0	2
13	VACJMC203	Globalization and Culture	30	10	10	0	0	0	50	2	0	0	2
14	VACJMC204	Indian Art: Materials, Techniques and Artistic Practices	30	10	10	0	0	0	50	2	0	0	2
15	VACJMC205	Indian Political Thought	30	10	10	0	0	0	50	2	0	0	2
16	IKSJMC2A	Indian knowledge System-II A	0	0	0	50	0	0	50	0	0	2	2
17	IKSJMC2B	Indian knowledge System-II B	0	0	0	50	0	0	50	0	0	2	2
18	SECJMC201	Photography Lab	0	0	0	30	10	10	50	0	0	2	2
19	SECJMC202	Videography Lab	0	0	0	30	10	10	50	0	0	2	2
20	SECJMC203	Mobile Journalism	0	0	0	30	10	10	50	0	0	2	2
<b>Total Credits</b>												<b>54</b>	

\*Newly Added Courses

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## STUDY AND EVALUATION SCHEME (2024-2025)

### ( SUBJECT-WISE DISTRIBUTION OF MARKS AND CORRESPONDING CREDITS)

Programme:BA\_JMC(BA\_JMC)

Semester:3rd

S.No.	Course Code	Course Name	Maximum Marks Allotted							Credits Allotted			Total Credits
			Theory			Practical			Total Marks	L	T	P	
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Prograssive Evaluation	Internal Viva					
1	AECJMC301	Ethics & Gender Equality	30	10	10	0	0	0	50	2	0	0	2
2	AECJMC302	Media Literacy & Critical Thinking	30	10	10	0	0	0	50	2	0	0	2
3	AECJMC303	Life Skills & Mentoring- II	30	10	10	0	0	0	50	2	0	0	2
4	DSCJMC301	Fundamentals of TV Journalism	60	20	20	0	0	0	100	4	0	0	4
5	DSCJMC302	Fundamentals of Radio	60	20	20	0	0	0	100	4	0	0	4
6	DSCJMC303	Film Appreciation	60	20	20	0	0	0	100	4	0	0	4
7	DSEJMC301	Fundamental of Social Sciences: Indian History	60	20	20	0	0	0	100	4	0	0	4
8	DSEJMC302	Dynamics of Newsroom	60	20	20	0	0	0	100	4	0	0	4
9	GEJMC301	Translation & interpretation	60	20	20	0	0	0	100	4	0	0	4
10	GEJMC302	Public Speaking	60	20	20	0	0	0	100	4	0	0	4
11	VACJMC301	Socialism in India: Yesterday, Today and Tomorrow	30	10	10	0	0	0	50	2	0	0	2
12	VACJMC302	Introduction to Market Structures	30	10	10	0	0	0	50	2	0	0	2
13	VACJMC303	The Psychology of Language	30	10	10	0	0	0	50	2	0	0	2
14	VACJMC304	Consumer Psychology	30	10	10	0	0	0	50	2	0	0	2
15	VACJMC305	Indian Society: Social problem and Issues	30	10	10	0	0	0	50	2	0	0	2
16	IAPCJMC301	Industrial Training	0	0	0	50	0	0	50	0	0	2	2
17	IKSJMC3A	Indian knowledge System-III A	0	0	0	50	0	0	50	0	0	2	2
18	IKSJMC3B	Indian knowledge System-III B	0	0	0	50	0	0	50	0	0	2	2
19	SECJMC301	Editing Skills Lab: Audio and Video Lab	0	0	0	30	10	10	50	0	0	2	2
20	SECJMC302	Fact Checking	0	0	0	30	10	10	50	0	0	2	2
21	SECJMC303	Animation & Graphics Lab	0	0	0	30	10	10	50	0	0	2	2
<b>Total Credits</b>													<b>56</b>

\*Newly Added Courses

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## STUDY AND EVALUATION SCHEME (2024-2025)

### ( SUBJECT-WISE DISTRIBUTION OF MARKS AND CORRESPONDING CREDITS)

Programme:BA\_JMC(BA\_JMC)

Semester:4th

S.No.	Course Code	Course Name	Maximum Marks Allotted							Credits Allotted			Total Credits	
			Theory			Practical			Total Marks	L	T	P		
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Prograssive Evaluation	Internal Viva						
1	AECJMC401	Digital Media Marketing	30	10	10	0	0	0	50	2	0	0	2	
2	AECJMC402	Life Skills & Mentoring -III	30	10	10	0	0	0	50	2	0	0	2	
3	AECJMC403	Visual Language	30	10	10	0	0	0	50	2	0	0	2	
4	DSCJMC401	Fundamentals of Public Relations	60	20	20	0	0	0	100	4	0	0	4	
5	DSCJMC402	Fundamentals of Advertising	60	20	20	0	0	0	100	4	0	0	4	
6	DSCJMC403	Development Communication	60	20	20	0	0	0	100	4	0	0	4	
7	DSEJMC401	Fundamental of Social Sciences: Indian Economy	60	20	20	0	0	0	100	4	0	0	4	
8	DSEJMC402	Film Studies: Promotions & Business	60	20	20	0	0	0	100	4	0	0	4	
9	GEJMC401	Integrated Marketing Communication	60	20	20	0	0	0	100	4	0	0	4	
10	GEJMC402	Screenplay Writing for Films	60	20	20	0	0	0	100	4	0	0	4	
11	VACJMC401	Introduction to Western Political Thought	30	10	10	0	0	0	50	2	0	0	2	
12	VACJMC402	Environment and Development	30	10	10	0	0	0	50	2	0	0	2	
13	VACJMC403	Ecology and Society	30	10	10	0	0	0	50	2	0	0	2	
14	VACJMC404	Water Society and Sustainability	30	10	10	0	0	0	50	2	0	0	2	
15	VACJMC405	Development Research Methods	30	10	10	0	0	0	50	2	0	0	2	
16	IAPCJMC401	Dissertation/project report	0	0	0	50	0	0	50	0	0	2	2	
17	IKSJMC4A	Indian knowledge System-IV A	0	0	0	50	0	0	50	0	0	2	2	
18	IKSJMC4B	Indian knowledge System-IV B	0	0	0	50	0	0	50	0	0	2	2	
19	SECJMC401	Digital Media and CMS	0	0	0	30	10	10	50	0	0	2	2	
20	SECJMC402	Advertising Design Lab	0	0	0	30	10	10	50	0	0	2	2	
21	SECJMC403	PR Lab	0	0	0	30	10	10	50	0	0	2	2	
<b>Total Credits</b>														<b>56</b>

\*Newly Added Courses

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Programme:BA\_JMC(BA\_JMC)

Semester:5th

S.No.	Course Code	Course Name	Maximum Marks Allotted							Credits Allotted			Total Credits
			Theory			Practical			Total Marks	L	T	P	
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Prograssive Evaluation	Internal Viva					
1	DSCJMC501	Fundamentals of Research	60	20	20	0	0	0	100	4	0	0	4
2	DSCJMC502	Digital media	60	20	20	0	0	0	100	4	0	0	4
3	DSCJMC503	Traditional media and communication	60	20	20	0	0	0	100	4	0	0	4
4	DSEJMC501	Fundamental of Social Sciences: Indian Polity	60	20	20	0	0	0	100	4	0	0	4
5	DSEJMC502	New Trends in Media Industry	60	20	20	0	0	0	100	4	0	0	4
6	GEJMC501	Script Writing	60	20	20	0	0	0	100	4	0	0	4
7	GEJMC502	Film Journalism	60	20	20	0	0	0	100	4	0	0	4
8	IAPCJMC 501	Project/Field Reporting	0	0	0	30	10	10	50	0	0	2	2
9	IKSJMC5A	Indian knowledge System-V A	0	0	0	50	0	0	50	0	0	2	2
10	IKSJMC5B	Indian knowledge System-V B	0	0	0	50	0	0	50	0	0	2	2
11	SECJMC501	Sound Editing	0	0	0	30	10	10	50	0	0	2	2
12	SECJMC502	Media Analysis Techniques	0	0	0	30	10	10	50	0	1	1	2
<b>Total Credits</b>												<b>38</b>	

\*Newly Added Courses

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**STUDY AND EVALUATION SCHEME (2024-2025)**  
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Programme:BA\_JMC(BA\_JMC)

Semester:6th

S.No.	Course Code	Course Name	Maximum Marks Allotted							Credits Allotted			Total Credits
			Theory			Practical			Total Marks	L	T	P	
			End Sem. Exam	Mid Sem. Exam	Class Participation	End Sem. Exam	Prograssive Evaluation	Internal Viva					
1	DSCJMC 601	Data Journalism	60	20	20	0	0	0	100	4	0	0	4
2	DSCJMC 602	Creative Writing	60	20	20	0	0	0	100	4	0	0	4
3	DSCJMC 603	Communication Research	60	20	20	0	0	0	100	4	0	0	4
4	DSEJMC 601	Performing Arts	60	20	20	0	0	0	100	4	0	0	4
5	DSEJMC 602	Emerging technologies in Media Industry	60	20	20	0	0	0	100	4	0	0	4
6	GEJMC601	International Relations and Media Presentations	60	20	20	0	0	0	100	4	0	0	4
7	GEJMC602	Citizen Journalism	60	20	20	0	0	0	100	4	0	0	4
8	IAPCJMC 601	Field Visit	0	0	0	50	0	0	50	0	0	2	2
9	IAPCJMC 602	Dissertation	0	0	0	50	0	0	50	0	0	2	2
10	IAPCJMC 603	Internship	0	0	0	50	0	0	50	0	0	2	2
11	IKSJMC6A	Indian knowledge System-VI A	0	0	0	50	0	0	50	0	0	2	2
12	IKSJMC6B	Indian knowledge System-VI B	0	0	0	50	0	0	50	0	0	2	2
13	SECJMC 601	Social Media Marketing	0	0	0	30	10	10	50	0	0	2	2
14	SECJMC 602	Documentary Film Making	0	0	0	30	10	10	50	0	0	2	2
<b>Total Credits</b>												<b>42</b>	

\*Newly Added Courses

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## List of Elective Subjects

Course Code	Course Name	Subject Type	Semester
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